AASHI SHAH

Grade 12 | Cambridge International AS & A Level Candidate | Class of 2027
Business | *Brand Strategy* | *Commercial Fashion*
Ahmedabad, India | aashishah0211@gmail.com | shahaashi.com | inannacollective.com

EDUCATION

New LDR International School, Ahmedabad *2026 to 2027*
- Pursuing Cambridge International AS & A Levels in Business, Economics, Mathematics, and Physics, with English General Paper at AS Level.
- Earned A and A* grades across all five subjects in the September 2026 internal midterm examinations.

Anand Niketan International, Ahmedabad *2015 to 2026*
- IGCSE (Grade 10): Mathematics (A), English (A), Chemistry (A), Physics (A), Economics (B), French (B).

SOCIAL ENTREPRENEURSHIP & BUSINESS

Founder & Operations Lead | Inanna Collective
- Engineered a youth-led fashion enterprise that actively funds women's empowerment programs through a strict revenue-to-impact business model.
- Generated over $8,000 in sales and $3,000 in profit via a direct-to-consumer strategy across Amazon, a proprietary e-commerce site, and regional exhibitions.
- Directed brand identity and product ideation, refining the product line using direct consumer feedback and market analytics.

Program Lead | Inanna Initiative
- Directed a grassroots public-health operation targeting hygiene-related classroom absence in underserved regional schools.
- Financed and coordinated the installation of sanitary-pad vending machines to strengthen ongoing access.
- Designed and delivered targeted awareness sessions addressing cultural stigmas surrounding adolescent women's health.

INDUSTRY EXPERIENCE

Supply Chain & Manufacturing Intern | LB Tex Pvt. Ltd. *Summer 2026*
- Mapped integrated mass-market textile operations directly on the factory floor, evaluating production from raw yarn to finished garment.
- Analyzed mass-market manufacturing and chemical processing across weaving, quality systems, production planning, and supply-chain coordination.
- Assessed how cost optimization and production timing drive viability in large-scale commercial manufacturing.

Brand Strategy & Design Intern | Shyamal & Bhumika *Summer 2026*
- Analyzed luxury retail mechanics, craftsmanship, and traditional value-additions within a premier Indian couture house.
- Evaluated how bespoke ethnicwear production, premium merchandising, and client-facing brand presentation intersect.

RESEARCH

First Author, Research Review | Pulmonology & Respiratory Medicine Review *Oct 2026*
- Authored a 60-source review tracing respiratory hazards of burned textile waste in Accra, Ghana; built a graded exposure-chain evidence framework.

LEADERSHIP & STUDENT GOVERNANCE

School Treasurer | Anand Niketan Student Council *2025 to 2026*
- Controlled student-body finances and managed centralized event ledgers across the academic year.
- Directed fund allocation and upheld strict fiscal transparency with faculty administration.

Student Council Member | Anand Niketan *2024 to 2025*
- Represented the student body, executing campus events and streamlining administrative communication.

PUBLIC HEALTH & COMMUNITY SERVICE

Project Coordinator | GCCI Breast Cancer Awareness Camp *Feb 2025*
- Directed a corporate health-screening camp for 50+ participants, earning a formal Recognition of Excellence.

Operations Lead | Indian Red Cross Society *October 2025*
- Executed a voluntary blood-donation drive end-to-end, managing logistics and on-ground coordination to collect 50 units.

LEADERSHIP DEVELOPMENT & ENRICHMENT

Delegate | HPAIR Sustainability Impact Summit *Aug 2026*

- Collaborated with an international cohort to engineer corporate-sustainability solutions targeting UN SDG 4 (Quality Education).

Participant | Shrimad Rajchandra Divine Touch *2019 to 2026*

- Completed a 7-year value-education curriculum, analyzing practical moral frameworks, conflict resolution, and leadership accountability.

CREATIVE & PORTFOLIO DEVELOPMENT

Design Student | Horizon Studio, Ahmedabad *June 2026 to Present*

- Building command of Adobe Creative Suite to produce commercial fashion branding, editorial layouts, and digital wireframes.

SKILLS, LANGUAGES & INTERESTS

Skills: Financial Governance, Enterprise Branding, Supply-Chain Analysis, Market Research, Adobe Illustrator.

Languages: English, Hindi, Gujarati, French (DELF A1).

Interests: Commercial Fashion Strategy, Ethical Manufacturing, Women's Health Advocacy, Competitive Basketball, Advanced Skiing.